

Emily Catherine Yount

Designer & Visual Storyteller

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Pushing the boundaries of technology while making elegant, intuitive visual stories is my passion. I work on every step of a story's life cycle, from idea generation and design to development and promotion. I also excel at facilitating communication for large projects, leading brainstorming exercises and empowering teammates to try new story forms. I love working on a team — sharing expertise and collaborating to tell better stories than we could as individuals.

MAY 2014 - PRESENT

Interaction Designer **The Washington Post**

- Spearhead a team of nine people in news, engineering, product and advertising, exploring augmented reality technology through stories about acoustics, air pollution and unconscious bias.
- Design and code bespoke visual stories on a breadth of topics including: the 2016 presidential election, President Obama's legacy, the n-word's place in American vernacular, a Syrian family's journey from Aleppo to Austria, and what to eat in D.C.
- Led 2016 election night social media strategy for the graphics team, including design, updates and promotion of over 40 pre-made social images, two live social image templates and 15 standalone graphics.
- Improved consistency and development processes in the graphics department by designing, implementing, and maintaining the graphic team style guide.

APRIL 2013 - MAY 2014

Multimedia Producer, Content Strategist **Milwaukee Journal Sentinel**

- Initiated, designed and launched the company's first longform, responsive article template — which greatly reduced production errors and increased efficiency.
- Led the creation of a new mobile app for going out in Milwaukee; product owner through concept, design, development and promotion. Coordinated a partnership to make the app the official guide for a large annual festival.
- Designed and coded a four-part interactive story about first-year medical students in gross anatomy — a finalist for the 2014 Pulitzer Prize in Feature Writing.

DEC. 2011 - APRIL 2013

Multimedia Producer **Milwaukee Journal Sentinel**

- Designed and coded multimedia projects on a breadth of topics including: Milwaukee's infant mortality crisis, Wisconsin's gubernatorial recall, executive pay and conflicts of interest in the prescription drug industry.
- Contributed reporting and created interactive graphics for an award-winning series on the threat China posed to Wisconsin's paper industry.
- Led development of live results maps for primary and general elections.

OCT. 2010 - MAY 2011

Auxiliar de Conversación **Junta de Andalucía**

- Taught English to Spanish-speaking students ages 3 to 11. Tutored teachers and adult students in conversational and written English.

SPECIALTIES

Visual storytelling
UI/UX design
Art direction
Prototyping and user testing
Project management

TOOLS & TECH

Advanced

HTML, CSS, SASS

Intermediate

JavaScript, React, Sketch,
Photoshop, Illustrator, Invision,
WordPress, Squarespace,
Omniure

Basic

Github, Command line

AWARDS

2013 - 2016

Society for News Design

- Gold Medal: The N-word Project
- Silver Medal: Washington Post Election coverage
- 9 Awards of Excellence

2015

Society for Features Journalism

First Place in Digital Innovation:
The N-word Project

2012 - 2013

Associated Press Media Editors

- Innovator of the Year:
Empty Cradles
- International Perspectives
Award: Paper Cuts

EDUCATION

2006 - 2010

B.A. Journalism & Spanish

UNC Chapel-Hill

- Concentration: Graphic Design and Multimedia
- Study Abroad: Seville, Spain
- President: Student chapter of the Society for News Design

OTHER INTERESTS

Yoga, baking, traveling, reading and speaking Spanish.